



"Home Improvement Radio"

Saturday Mornings on
The News AM1490 10:00AM to Noon

With Roger & Sally Barton

KYCA Radio – AM1490 & Badger Roofing present:
We've Got You Covered - Home Improvement Radio
From ridgeline to foundation; for all your home improvement needs,
We've got you covered!

****FOR IMMEDIATE RELEASE****

**Roger and Sally Barton awarded the Yavapai County Contractors Association
"Above and Beyond Award," produce first live remote broadcast
and launch new improved website.**

The Yavapai County Contractor's Association presented Roger and Sally Barton with the "Above and Beyond Award" recognizing their "Hard work, dedication and commitment to our community." Stating, "*We've Got You Covered* has made a difference."

Keeping with the live, local format of the program, *We've Got You Covered – Home Improvement Radio* broadcast live from the floor of the 32nd annual YCCA Home and Garden Show. Program host and owner of Badger Roofing, Roger Barton, states the program was, "A great success." Barton continues, "The broadcast included interviews with past City of Prescott Mayor, Rowle Simmons, as well as current Mayor, Marlin Kuykendall, Susan Cohen of the Prescott Chamber of Commerce as well as many home improvement experts from our community."

Sally Barton adds, "Our desire is to encourage Yavapai County residents to utilize the local resources available here, in our community. We like to say, hire the licensed professionals you live, work and play with right here in our neighborhood."

The Badger Roofing website, www.BadgerRoofing.net, has undergone a major "remodel" focused on providing local home improvement resources. Included is contact information for previous program guests, articles related to program topics as well as a brand-new feature titled, "Roger and Sally At Home" where you'll find home grown recipes and photos.

"The improvements to our website were made in response to listener's requests," states Sally. "For instance, we receive calls regularly asking for contact information for guests we may have had on weeks ago now that information is available at www.BadgerRoofing.net under the *Trusted Professionals* tab.

As we are out in the community our listeners let us know they enjoy hearing about what's happening at our home; our grandbabies arriving, what our puppies are up to, favorite recipes, you know, fun homey stuff. In response, we've developed the *Roger & Sally At Home* tab. I am looking forward to updating this page on a regular basis."

We've Got You Covered – Home Improvement Radio is a live, local, call-in radio program focused on entertaining listeners with interesting advice for resolving home improvement, building, remodeling and repair solutions. Each week Roger and Sally take calls from listeners across Yavapai County addressing home improvement questions from ridgeline to foundation. Their combined experience and expertise allows them to present solutions to a wide variety of problems by highlighting a contractor, trade expert who lives, works and plays right here in Yavapai County. “It is our great pleasure to provide a media platform for contractors to share their expertise with our community,” says Roger.

BADGER ROOFING is a full-service roofing company. Owners, Roger & Sally Barton and Steve & Cathy Peach guarantee that whether your roofing needs are residential or commercial, Badger Roofing provides confidence of a job well done and assurance that, for all your roofing needs, “We’ve Got You Covered.”

RADIO STATION KYCA (The News 1490) has been serving Prescott and the surrounding communities for over 65 years, providing news and other programming to the rapidly-growing area since before World War II. KYCA, an affiliate of the Fox News Radio Network and Westwood One, has been a leader from day one in local, state and national news and sports coverage for the Prescott area.

**Tune in *We've Got You Covered – Home Improvement Radio* Saturday mornings
10:00 to Noon on AM1490 KYCA or listen on-line at www.KYCA.info**

For interview opportunities please contact:
Sally Barton, Badger Roofing
8800 Long Mesa Drive, Suite A, Prescott Valley, AZ 86314
2Badger.Roofing@gmail.com 928.308.3288